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| **NAME OF CANDIDATE:** |  |
| **STUDENT ID NUMBER:** |  |
| **PROGRAMME:** | **PhD (Business Administration) / PhD (Finance) / PhD (Education) / PhD (Information and Communication Technology) / PhD (Humanities) / PhD (Social and Behavioural Science) / MSc (Management)** |
| **RESEARCH AREA:** |  |
| **RESEARCH TOPIC:** | **(Not exceed 20 words)** |
| **NAME OF SUPERVISOR:** |  |
| **SUBMISSION DATE FOR PROPOSAL DEFENSE:** |  |

***Revised Date: 16/12/2024***

***The purpose of this PhD/MSc research proposal template is to:***

***(a) Provide a standard template to be used by the students in the writing of a research proposal.***

***(b) Provide guidance to supervisors, thus ensuring a consistent viewpoint regarding the writing of a research proposal.***

***(c) Briefly describe the concepts that should be in the writing of the research proposal.***

***(d) Serve as a guide for writing the research proposal, but subject to the respective fields of study.***

***You may delete this box.***

SYNOPSIS

This section should provide an overview (about 350 words) of the research you intend to do, why it is important and what makes you think that the research will make a useful contribution.

TABLE OF CONTENTS

[**SYNOPSIS iii**](#_Toc186190997)

[**TABLE OF CONTENTS iv**](#_Toc186190998)

[**LIST OF TABLES v**](#_Toc186190999)

[**LIST OF FIGURES vi**](#_Toc186191000)

[**LIST OF ABBREVIATION vii**](#_Toc186191001)

[CHAPTER 1 INTRODUCTION 8](#_Toc186191002)

[1.0 Background of Study 8](#_Toc186191003)

[1.1 Problem Statement 8](#_Toc186191004)

[1.2 Research Objectives 8](#_Toc186191005)

[1.3 Research Questions 9](#_Toc186191006)

[1.4 Conceptual Framework 9](#_Toc186191007)

[1.5 Significance of the Study 9](#_Toc186191008)

[1.6 Operational Definition of Terms 9](#_Toc186191009)

[CHAPTER 2 LITERATURE REVIEW 10](#_Toc186191010)

[2.0 Introduction 10](#_Toc186191012)

[2.1 Theoretical Framework 10](#_Toc186191013)

[2.1.1 How to Write Quotation 10](#_Toc186191014)

[2.1.2 Equation Numbering 11](#_Toc186191015)

[2.1.3 Table Numbering 11](#_Toc186191016)

[2.2 Review of Research 12](#_Toc186191017)

[2.3 Subheading 1 12](#_Toc186191018)

[2.4 Subheading 2 12](#_Toc186191019)

[2.5 Chapter Summary 12](#_Toc186191020)

[CHAPTER 3 METHODOLOGY 13](#_Toc186191021)

[3.0 Introduction 13](#_Toc186191023)

[3.1 Research Design 13](#_Toc186191024)

[3.2 Research Method 14](#_Toc186191025)

[3.3 Data Collection Methods 14](#_Toc186191026)

[3.4 Subheading 1 14](#_Toc186191027)

[3.5 Subheading 2 14](#_Toc186191028)

[3.6 Subheading 3 14](#_Toc186191029)

[3.7 Subheading 4 14](#_Toc186191030)

[3.8 Chapter Summary 14](#_Toc186191031)

[**REFERENCES 15**](#_Toc186191032)

[**APPENDICES 16**](#_Toc186191033)

[Appendix A 16](#_Toc186191034)

[Appendix B 16](#_Toc186191035)

LIST OF TABLES

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**Table Page**

[Table 2.1 Table Example 5](#_Toc185260902)

LIST OF FIGURES

\*Delete the colon “:” symbol in LOF

**Figure Page**

[Figure 3.1 Bell Curve 6](#_Toc185260819)

LIST OF ABBREVIATION

AeU Asia e University

# INTRODUCTION

## Background of Study

This thesis template serves as a guide for writing a Master’s or PhD thesis. While some elements are universally applicable, others are optional and may be modified to suit the specific needs of your study. Consult your supervisor(s), as they may have different preferences. However, it is crucial to prioritise **STANDARDIZATION** in your thesis. Ensure consistency in writing style and formatting throughout the document to maintain professionalism and adherence to academic standards.

## Problem Statement

Write your problem statement here. The problem may be a gap in the knowledge, or there is a need to improve something or solve a particular problem. Whatever the problem is, it should be significant enough to warrant investigations in your study through focused research.

“Insert Caption” under the “References” tab and select “Table” in the dropdown list. Click on “Numbering” and tick the “Include chapter number” and select “period (.)” as separator. When done, click “Update Table” to update the List of Tables.

## Research Objectives

The general objectives of this study were (i) AAA, (ii) BBB, (iii) CCC and (iv) DDD. Below were the specific objectives of this study:

1. Write specific objective 1 here.
2. Write specific objective 2 here.
3. Write specific objective 3 here.
4. Write specific objective 4 here and so on….

## Research Qu**estions**

Below were the research questions of this study:

1. Write your first research question here.
2. Write your second research question here
3. Write your third research question here and so on…

## Conceptual Framework

## Significance of the Study

## Operational Definition of Terms

# LITERATURE REVIEW



## Introduction

Introduction start here. This chapter will discuss the materials and methods used in your study. You should include one or two opening paragraphs here Chapter 2.

## Theoretical Framework

### How to Write Quotation

A direct quotation reproduces word-for-word material taken directly from another author’s work, or from your own previously published work.

If the quotation is **fewer than 40 words**, incorporate it into your paragraph and enclose it in double quotation marks. As shown in the paragraph below.

David Copperfield starts with "Whether I shall turn out to be the hero of my own life, or whether that station will be held by anybody else, these pages must show" (Dickens, 1869, p. 1).

If the **quotation comprises 40 or more words**, include it in an indented, freestanding block of text, without quotation marks. Make it **double spaced**.

Whether I shall turn out to be the hero of my own life, or whether that station will be held by anybody else, these pages must show. To begin my life with the beginning of my life, I record that I was born (as I have been informed and believe) on a Friday, at twelve o’clock at night. It was remarked that the clock began to strike, and I began to cry, simultaneously. (Dickens, 1896, p. 1)

### Equation Numbering

Every equation in a chapter must be numbered as follows: -

|  |  |
| --- | --- |
| y= mx + c | (2.1) |

This is the first equation in Chapter 2. To create the equation, first you can insert a table of 1 row and 2 columns. Left Column you need to insert your equation within the body of the text center and Right Column must be caption of equations. Go to “References” menu bar and click “Insert Caption” and choose “Equation” under Label options dropdown list and tick the “Exclude label from caption”. Click on “Numbering” and tick the “Include chapter number” and select “period (.)” as separator.

Highlight the caption of equation and drag into Right Column. Then, click “Borders” under the “Table Design” and select “No Border” to hide the table border lines. Thus, for example, equations in Chapter 2 are numbered sequentially: 2.1, 2.2.

### Table Numbering

Printed within the body of the text at the center of the frame and labeled according to the chapter in which they appear. Thus, for example, tables in Chapter 2 are numbered sequentially: Table 2.1, Table 2.2.

To insert label above a table, go to “References” menu bar and click “Insert Caption” and choose “Table” under Label options dropdown list. Click on “Numbering” and tick the “Include chapter number” and select “period (.)” as separator. When done, click “Update Table” to update the List of Tables.

The label should be placed above the table itself and has the following format.

**Table 2.1: Table Example**

|  |  |
| --- | --- |
| **Heading** | **Heading** |
| Test | Text |
|  |  |

*Note.* From “Title of source…”, by Author, Year, Publisher.

## Review of Research

## Subheading 1

## Subheading 2

## Chapter Summary

# **METHODOLOGY**



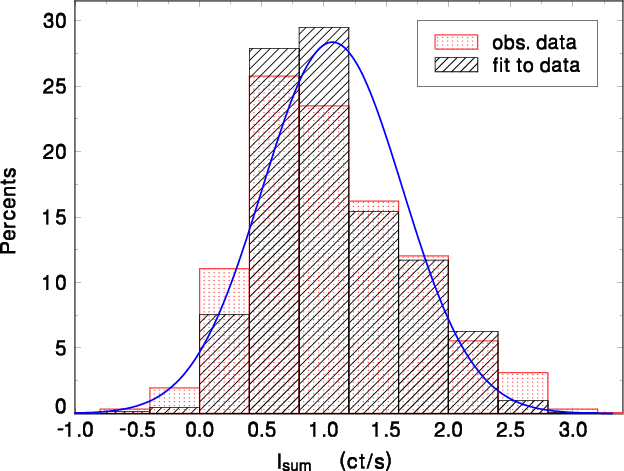
## Introduction

Figures, like tables are printed within the body of the text at the centre of the frame and labelled according to the chapter in which they appear. Thus, for example, figures in Chapter 3 are numbered sequentially: Figure 3.1, Figure 3.2.

Figures, unlike text or tables, contain graphs, illustrations or photographs and their labels are placed at the bottom of the figure rather than at the top (using the same format used for tables). If the figure occupies more than one page, the continued figure on the following page should indicate that it is a continuation: for example: ‘Figure 3.7, continued’. If the figure contains a citation, the source of the reference should be placed at the bottom, after the label.

## Research Design

**Figure 3.1: Bell Curve**



*Note.* From “Title of source…”, by Author, Year, Publisher.

## Research Method

## Data Collection Methods

## Subheading 1

## Subheading 2

## Subheading 3

## Subheading 4

## Chapter Summary

REFERENCES

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Wooldridge, M. B., & Shapka, J. (2012). Playing with technology: Mother-toddler interaction scores lower during play with electronic toys. *Journal of Applied Developmental Psychology, 33*(5), 211-218. <http://dx.doi.org/10.1016/j.appdev.2012.05.005>.

Student may use reference tools such as APA 7th Generator/Mendeley/Others: Click on the REFERENCES TAB -> INSERT CITATION (Delete this paragraph)

**FORMAT FOR IN TEXT CITATION AND LIST OF REFERENCES STRICTLY TO FOLLOW APA FORMAT 7TH EDITION**

APPENDICES

## Appendix A

## Appendix B